

Demian Hernández

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EDUCATION

- **Bachelor of Fine Arts/Communications, Media Production**
University of Houston, Houston, TX, 2005
- **Master of Education/Instructional Technology and Leadership**
Lamar University, Beaumont, TX, 2018
- **Doctor of Education (Ed.D.) in Curriculum and Instruction –Educational Technology**
University of Texas Rio Grande Valley, Edinburg, TX – To be conferred 2023

WORK EXPERIENCE

Dallas ISD – Dual Language Instructional Specialist 2015-Present, & Bilingual Teacher 2010-2013

- Develop online Professional Development for Teachers and Administrators across the District
- Manage PowerSchool, and Cornerstone content management systems
- Coordinate special event, video, web, print projects and initiatives in the Teaching & Learning Division with other departments, and non-district partnerships
- Coordinate Social Media Networks, procurement, and technology inventory
- Support CTE Dual Language Teachers at CIN

Grapevine-Colleyville ISD – Career and Technical Education Teacher 2013-2015

- Teacher for a variety of Career and Technical Education courses including Principles of Applied Engineering, Careers in Engineering and Technology, Engineering and Robotics, Careers Exploration
- Managed learning content management systems, curriculum, and assessment
- Developed campus-wide television news gathering shows, and video presentations
- Served in Technology Committee for the 2016 Bond.

Houston Community College Television System – Producer/Editor 2003-2005

- Spearheaded production for educational content, training, promotion, retention, and student life
- In charge of planning, scheduling, producing, and coordination of content from concept to completion daily that aired on local cable broadcast.
- Collaborated with the City of Houston co-producing city-wide campaigns, PSAs and other content with partners and sponsors.

Houston Chronicle/American Color – Graphic Designer 2000-2003

- Creator of innovative marketing strategies, graphic design, and campaigns; accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements
- Developed extensive experience in multimedia, marketing, print design and demonstrated interpersonal skills

LEADERSHIP EXPERIENCE

Fission Software – Regional Manager 2005-2010

- Managed integrations for broadcast automation solutions that streamlined, unified, and extended master control and media operations in television stations nationwide
- Worked with developers and third-party vendors to design tailored solutions
- Supported client and field operations as necessary, especially for efforts to building capacity
- Managed integration project planning, logistics, and in site operations and quality assurance

CERTIFICATIONS, SKILLS & INTERESTS

- Generalist, Technology Applications (EC-12)
Technology Education (EC-12)
Bilingual Education (EC-12),
Special Education (EC-12)
- Video production/post-production and photography; new media; crisis communication
- Organizational communication, AP style writing, proofreading, editing
- Software Skills: Adobe Creative Suite, Autodesk, Microsoft Office, Avid, FCP, C4D & more
- Hardware Skills: Paxton Patterson, networking, installation, and troubleshooting
- Ability to meet deadlines and multitask
- Languages: English, Spanish

SUMMARY

Highly qualified Educator and Communicator with over 10+ years experience in each field. Talent for creating District-wide solutions including curriculum, professional development, resources, media, and other resources. Trustworthy professional with superior communication skills to develop strong relationship with all members of the District's community.